## Global Buyers Mission

September 7-9, 2017 Whistler, British Columbia

## **WoodTALKS Speaks to the Importance of Collaboration**

This week, 800 buyers, sellers and specifiers of value-added wood products have gathered in Whistler, for the Global Buyers Mission (GBM), Canada's largest show of its kind. And on day one, WoodTALKS—a wood design and construction education event held in conjunction with the GBM—was front and centre with seven speakers.



President of George Third & Son, a cen-

turies-old steel fabrication and engineering company. But the bewilderment was short lived as Rob spoke about his company's prominent role in the timber/steel hybrid structures used in the Richmond Speed Skating Oval and Telus Pavilion Canopy and in particular the complex, integrated design processes that were required. Not historically a wood enthusiast, Rob noted that his company now advertises their services jointly with StructureLam. Next up was Vancouver architect Oberto Oberti, the man behind some

of the biggest ski resorts on the planet. Oberto highlighted the aesthetic, economic and healthy environment benefits of these structures, calling them the "gifts of timber structures".

Architect Thomas Robinson of Portland, provided an update on the 12-storey Framework building, winner of the US Tall Wood Building Prize Competition. Thomas focused on the many regulatory hurdles in the US and in particular, the rigorous fire, seismic, and other safety tests required to prove the building's durability. Thomas also spoke of the importance of this evolution of building, given how it links Oregon's trees to jobs and helps bridge the urban/rural divide.



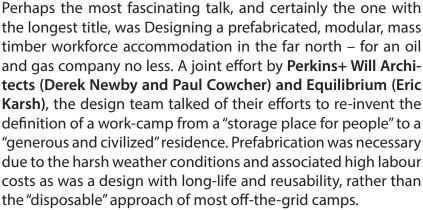


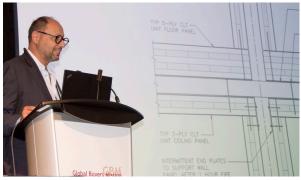


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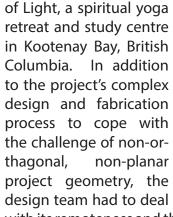
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Finally, Architect Luke Stern presented on the design and con-





with its remoteness and the challenge of transporting and erecting the temple. Luke emphasized the importance of collaboration across the design and construction team and the "power of a physical mock-up".



With Thursday's focus on the WoodTALKS presentations, Friday brings us back to the trade show floor, and the main event – the Global Buyers Mission itself. After a morning welcome presentation buyers from around the world will meet and conduct business with a wide range of British Columbian and Canadian wood producers in the trade show. We'll have a review of this and more on Monday.

